

Course Outline for: ART 1113 Video Art

A. Course Description

1. Number of credits: 3
2. Lecture hours per week: 1
Lab/Studio/Clinical hours per week: 4
3. Prerequisites: None
4. Corequisites: None
5. MnTC Goals: 6

Introduction to the technical and conceptual practices of video as a creative medium. Concentration on conceptualization, interpretation, and evaluation of video-based art through screenings, discussions, critiques, demonstrations, and assigned projects. Development of critique and related vocabulary.

B. Date last reviewed: January 2022

C. Outline of Major Content Areas

1. Project planning and story boarding
2. Use and techniques of lighting
3. Use and techniques of audio
4. Video editing techniques
5. Narrative and pacing
6. Critical discussion of video art and artists
7. Contemporary themes and issues relating to art

D. Course Learning Outcomes

Upon successful completion of the course, the student will be able to:

1. Explain video camera operation, techniques of video making as a means to a creative end. MnTC Goal 2 (A); Goal 6 (D)
2. Demonstrate the ability to use technical skill by successfully completing a variety of video projects. MnTC: Goal 2 (A); Goal 6 (A,C,D)
3. Explain the basic visual elements and principles of design present in all works of art, and explain works of video art in terms of these elements and principles. MnTC Goal 6 (A,C,D)
4. Create original video based artworks which explore a variety of formal and conceptual problems, demonstrate a visual vocabulary, and make effective aesthetic judgments. MnTC Goal 2 (B); Goal 6 (A,C,D)
5. Analyze historic and contemporary video: styles, techniques, terminology, and materials. MnTC Goal 6 (A,B,C)

6. Explain and evaluate the relationship between the fine arts and the development of culture. MnTC Goal 6 (A,B,C)
7. Explain and evaluate the effectiveness of personal images and the work of others through critique. MnTC: Goal 2 (D); Goal 6 (C,E)
8. Demonstrate an understanding of health and safety issues within the discipline.

E. Methods for Assessing Student Learning

1. Instructor's record of student's active participation in the class as demonstrated by regular attendance, preparation, class discussions, and group or individual critiques.
2. Instructor's record of student's understanding of discipline appropriate terminology and concepts as demonstrated in critiques, whether oral, written, group, or individual.
3. Instructor's analysis of student's well-presented, completed work that demonstrates comprehension, exploration, and strong technical skills.
4. Exams focusing on discipline specific terminology, historical concepts, and processes.
5. Written work (essays, critical response papers, research projects, and etc.) using discipline appropriate terminology and appropriate academic style.

F. Special Information:

In addition to class time, students work a minimum 4 hours outside of class per week.